

## HIPAA Review

**What does the HIPAA Privacy Rule require the average provider or health plan to do?**

By Colin McPherson

We often get questions about the HIPAA privacy rule, especially from physicians forming a new practices and providers reviewing current office procedures. Generally, for the average health care provider, the Privacy Rule requires certain activities, such as:

- Notifying patients about their privacy rights and how their information can be used.
- Adopting and implementing privacy procedures for its practice.
- Training employees so that they understand practice privacy procedures.
- Designating an individual to be responsible for seeing that the privacy procedures are adopted and followed.
- Securing patient records containing individually identifiable health information so that they are not readily available to those who do not need them.

Advantage EMR™ users take comfort in the knowledge that our software is designed to be fully HIPAA compliant. We can also assist you with the non-technical aspects of HIPAA compliance, such as the creation and adoption of appropriate, HIPAA-complaint, and non-invasive privacy policy procedures. Using our new encrypted and password-protected back-up and recovery service, providers can rest easy with the knowledge that their data is safe, secure and accessible.

For more information on our new Remote Back-up and Recovery Service, BackupRemote™, call us toll-free at 866-554-1159 or visit us on the web at [www.Advantageemr.com](http://www.Advantageemr.com)!

### **Advantage EMR™ Launches Redesigned Website!**

Advantage EMR recently unveiled its new website at [www.AdvantageEMR.com](http://www.AdvantageEMR.com). Watch for new features and information to be posted regularly. As a service to the medical community, we will also periodically post timely information about updates to HIPAA regulations as well as other medical office business practice alerts.

### **Advantage EMR™ Announces New BackupRemote™ Service**

Advantage EMR has unveiled our new automated remote backup and recovery service for medical practices. This service can be integrated seamlessly into any existing Practice Management or EMR system, is very affordable and provides state-of-the art security, safety and access for our providers' data. Never worry about hardware malfunctions, office infrastructure issues (fire, flooding, etc.) or computer theft again. This service will assist you in compliance with all data retention policies.

For more information on our new Remote Back-up and Recovery Service, BackupRemote™, call us toll-free at 866-554-1159 or visit us on the web at [www.Advantageemr.com](http://www.Advantageemr.com)!

## **Year-end Advantage EMR™ Price Break!**

**By Robert Leibholz**

Between December 1, 2005 and December 31, 2005, Advantage EMR is offering its industry-leading EMR package starting at \$2500, which includes licenses for 2 providers and up to 4 administrative staff!

As many of you know, you can gain significant tax advantages by making capital expenditures prior to year-end 2005.

Advantage EMR™ version 3.5 is HIPAA compliant, fully integrated Electronic Medical Records/Practice Management medical practice solution. It brings together electronic medical/ health records, billing, collection, reporting, electronic claim submittal, document management and more in a single well-rounded, easy to use package. This product dramatically increases a medical practice's efficiency and revenue while reducing costs, documentation issues and effort. Our client-driven software development process ensures that new features and enhancements are released on a regular basis.

Improve patient care, save money, improve and enhance clinical documentation, increase practice revenue, improve security all in one affordable package!

For more information on Advantage EMR™ or any of our other Medical Practice services, call us toll-free at 866-554-1159 or visit us on the web at [www.Advantageemr.com](http://www.Advantageemr.com)! We'll be happy to answer your questions. provide additional information or schedule a demo.

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