



# Features and Benefits

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## Objective

Advantage EMR™ version 3.5 is HIPAA compliant, fully integrated electronic medical records/Practice Management medical practice solution. It brings together electronic medical/health records, billing, collection, reporting, electronic claim submittal, document management and more in a single well-rounded, easy to use package. This product dramatically increases a medical practice's efficiency and revenue while reducing costs, documentation issues and effort.

This document is written to review and outline some of the features and benefits of Advantage EMR.

## Company Background

Founded more than a decade ago by an integrated team of physicians, IT and business professionals, ProLink International has been delivering solutions focused on ease-of-use, improved patient care, efficiency, dependability and practice revenue enhancement. As a private company, we are focused on you, the customer, rather than public shareholders or investors.

Our sole mission is to deliver, support and enhance our products and services, which include **Advantage EMR**, **Advantage PM** featuring BillingPro, our **web-enabled backup and recovery services** and custom products.

Our flagship product, Advantage EMR, is a fully integrated Electronic Medical Records and Practice Management system. Included in this package is our Electronic Medical Records (EMR) Package, advanced billing system (BillingPro), Integrated Scheduling, Reporting and a host of additional features. Our client-driven software development process ensures that new features and enhancements are released on a regular basis.

## Benefits

Using Advantage EMR, you, your patients and practice will benefit in many ways.

### Improved Patient Care

- You have instant access to all previous records, including medical history and other previous SOAP notes. Using our advanced functionality, you'll be sure that nothing has been overlooked and that patient medications are tracked.

### Substantial Cost Savings

- The average ROI (Return on Investment) for Advantage EMR is ***less than 90 days!*** Often, implementation of Advantage EMR results in a one administrator per doctor reduction in practice expense as well as dramatic savings in billing, more efficient use of practitioners' time and a host of other benefits.

### Improved and Enhanced Clinical Documentation

- Using Advantage EMR, you can "inherit" previously entered information for a current patient record. Using our advanced technology, complete patient records can be generated merely by selecting from various lists.

### Increased Revenue

- Using our advanced scheduling and follow-up appointment functionality, appointments are easier to book and confirm. Our electronically generated SOAP notes often qualify a physician for a higher-level visit charge than would be otherwise allowed.

### Affordability

- Advantage EMR is very affordable and can be either purchased or leased. Our integrated, affordable package replaces 3 vendor products: billing, scheduling and EMR.

### **Easier Controlled Access to Patient Data**

- As a practitioner, you can allow access or transmit selected documentation to specialists at your discretion.

### **Improved Security**

- Our proven, rock-solid integrated database is encrypted and password protected for maximum security. Using our HIPAA-compliant optional and recommended backup and disaster recovery services, your data will be securely saved to our remote servers on a nightly basis, or more often if you wish.

### **Data and Paper Loss Mitigation**

- Advantage EMR supports the paperless storage of all consults, lab reports, radiology and other critical information. You can access a complete record in one place, either in-office or remotely.

### **Happier Employees**

- Many of the mundane, repetitive tasks that take substantial administrator's time are handled automatically or with far greater ease using Advantage EMR. For instance, scheduling is streamlined, confirmation calls are automated and claim forms are electronically created and sent. Your staff can dedicate their time and energy to more directly supporting you and your patients.

### **Practice Productivity Increase**

- Advantage EMR increased your practice's productivity tremendously. From the substantial reduction in administrative effort to the fact that you as a practitioner can spend more time seeing patients and less time on administrative tasks, you will realize a dramatic increase in productivity.

### **Local and Remote Access-Your Choice!**

- You can access Advantage EMR locally at your offices or remotely, through a secure connection. Using our optional secure Patient Portal, your patients can request appointments online!

### **Solid, Proven Company with more than a Decade of Success.**

- Founded more than a decade ago by an integrated team of physicians, IT and business professionals, ProLink Medicare International has been delivering medical software solutions

focused on ease-of-use, improved patient care, efficiency, dependability and practice revenue enhancement. As a private company, we are focused on you, our clients, rather than public shareholders or investors.

### **Easy Transition to Advantage EMR**

- While there is a learning and implementation curve with the introduction of any new software, our clients tell us that Advantage EMR very intuitive and easy to use. Our experts will work with you hand-in-hand as we roll out Advantage EMR. Our relationship only begins at the sale!

# Features

## Scheduling Features

- Add multiple appointments per time slot, if desired.
- Add custom notes to a patient appointment entry
- Simple one-click appointment addition for existing patients
- View appointment history for a patient, including past, future, cancelled, rescheduled, no-show, etc.
- Print physician-specific daily appointment list
- Customizable calendar, so you can decide when and how long to schedule an appointment for.

## Task and Message Organizer

- Track tasks easily just by adding a task and due date.
- Create phone and other messages for physicians and staff
- By color-coding, software gently reminds users of upcoming or overdue tasks.

## BillingPro

- Generate bills and insurance claims in a few clicks.
- Electronically submit insurance claims, saving weeks of time for reimbursement and decreasing your direct printing, mailing, and administrative costs.
- Print claims using HICFA 1500 form if you choose.
- Print envelopes for a selected insurance company or companies with bills outstanding.
- Decrease billing errors. BillingPro extracts appropriate diagnosis and procedure codes as well as all patient and insurance company information.
- Bill Follow-up functionality allows your staff to track the progress of all bills by company or patient. The outstanding bill list is color-coded for ageing.
- The system can generate bills for past due amounts, adding interest at your discretion.
- Insurance company records can be updated and customized as needed.
- Multiple fee schedules are supported. For instance, a provider may charge a different fee based on location.

## Patient Demographics

Enter patient information once, and access this information for all office processes (billing, appointments, Medical Records)

- User interface mimicks standard patient registration forms.

- Streamline your practice by allowing patients to enter their data into the system.
- Quick audit marks point out missing or incomplete information at a glance.
- Birthday feature displays a list of patient birthdays!
- Patients' age is calculated using their date of birth and is color-coded for your convenience.
- Phone numbers and language preferences are used by an automated appointment reminder system. Remind patients of their appointments in a language of their choice.

### **Electronic Rx**

- Create, transmit and monitor patient prescriptions electronically!
- Advantage EMR generates and prints complete and legible scripts for your signature
- Advantage EMR “self-learns” detailed prescription instructions when they are entered once, allowing you to create prescriptions quickly and easily, reducing the possibility of error.
- Prescription follow-up functionality allows providers to know when a prescription is scheduled to run out, allowing the provider to schedule follow-up appointments.
- Query by drug function allows providers to quickly identify patients that have been prescribed a specific medication. This function is especially useful in the event of a Recall or change in medical practice.

### **Electronic Medical Records (EMR)**

Create complete and compliant SOAP notes in under a minute using our flexible template approach!

- Physicians can use point-and-click, selection lists and optional voice recognition technology to record information.
- Reuse existing information, such as allergy, background etc. from previous appointments
- Time-saving default settings can be used to further streamline SOAP note creation.
- Our SOAP note information and format often allows physicians to charge for level 4 visits, generating additional practice revenue.
- Labs, Consults, Radiology and other information from outside sources can be easily integrated into a patient's file.
- Our integration components allow for direct electronic delivery of test results from many of the leading testing facilities.
- Faxed and paper records can be scanned and attached to patient records.
- All records are available by several people simultaneously, and can be securely viewed from remote locations.

## **Reporting**

- Standard Reports include Daily Totals, Monthly Insurance Payments, Follow ups, Patient for ICD9, Practice Statistics, Prescription Reports
- Custom reports can be built to your specifications.
- Custom items can be created that are specific to your practice. For example: Cardiology Suite, Holter monitor, Echo, Stress Echo, Exercise Stress Test, General medicine – Preoperative clearance, Test requisitions etc...
- All items in this category are equipped with customizable quick pop list selections to facilitate content sensitive standard text in completion of these forms.

## **Electronic Library**

- Facilitates electronic storage and categorization of all practice information, such as equipment purchase and maintenance records, credit card receipts, sign-in sheets, general communications ...
- Attach any file type, from images to documents, faxes to labs. Users can also easily include a name and detailed description of any document or file.
- Our electronic library also facilitates simplified document review cycle.

## **Follow-up Reminders**

- Set up a reminder for a future date and the system will automatically activate this reminder as this date is approached.
- A system of automated reminders allows to schedule patient follow-up appointments, studies, pre-certifications, and document telephone interactions.
- These reminders can better organize your staff, save significant amount of time, improve patient care, and your bottom line

## **Medical Directory**

- This feature allows to quickly find, view and print local physicians' and medical facilities' information.
- The Medical directory is a useful tool for your practice. It may be used as an electronic Rolodex and may be coupled with an auto dialer for even greater efficiency.

## **Implementation Hardware Requirements**

The implementation of an EMR system is a move towards modern practices and technology. All too often, this move requires an upgrade of a medical practice's computer hardware and/or operating system. Different systems often have different requirements. Fortunately, Advantage EMR™ will perform well running on relatively inexpensive hardware. We also found that homogeneous environments perform better than heterogeneous. Advantage EMR™ is designed and built for Microsoft Windows XP. While Advantage EMR™ performs well on machines equipped with Microsoft Windows XP Home edition, our preference, for security reasons, is Microsoft Windows XP Professional edition. Usually minimum configuration for an average office, converting from paper will require: three networked Microsoft Windows XP PCs, with at least one of them running Microsoft Windows XP Professional, a broadband Internet connection, and a router.

For more information please visit <http://www.AdvantageEMR.com> or contact us toll-free at 866-554-1159.